

**BRET PETERSEN**  
bretpetersen.com

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EXPERIENCE

Organic 02.2010 - Present  
Senior Designer

- \* Specializing in online and print advertising. Clients include Intel, Nike, Bank of America, and Kimberly Clark.
- \* Concepting, designing, prototyping, and producing product modules (web based) and ads.
- \* Designing for syndication and working closely with our development team.
- \* Pitching campaigns for new business.

Freestyle Interactive 02.2007 - 08.2009  
Senior Designer

- \* Specialized in online advertising. Clients include EA, Boost, Adidas, and Luna.
- \* Designed, prototyped, and produced interactive web ads.
- \* Incorporated creative feedback for client approval.
- \* Researched new and innovative ways of making the creative cutting edge and the overall process more efficient.

Agency.com 01.2006 - 01.2007  
Interactive Designer

- \* Specialized in advertising. Clients included Lexus, Miller, Ask.com and Fisher Price.
- \* Concepted, designed, and produced interactive web ads.
- \* Presented creative to client for approval.
- \* Updated existing creative to maintain current and social relevance.

EDUCATION

University of Minnesota Duluth 09.2000 - 12.2004  
BFA in Graphic Design

- \* Cum Laude, 2004
- \* Departmental Honors, 2004

EXTRAS

- \* "Best in Show" at the Design Online 05 Event, 2005
- \* *Design Online 04*, American Institute of Graphic Arts (AIGA) "Exhibit A" Competition, 2004
- \* *Untitled*, UMD permanent collection.

SKILLS

Programs: Flash, Dreamweaver, Photoshop, Illustrator, In Design, After Effects, Fireworks, Final Cut Pro HD, Keynote, Audacity, GarageBand, Microsoft Word.  
Computer Languages: Actionscript 2&3, HTML, PHP, Javascript and CSS.

REFERENCES

Upon Request